

Ethos, Logos or Pathos?

1. "You should consider another route if you leave later. I heard that that street is far more dangerous and ominous at night than during the daytime."
2. "As a doctor, I am qualified to tell you that this course of treatment will likely generate the best results."
3. "Ladies and gentlemen of the jury: we have not only the fingerprints, the lack of an alibi, a clear motive, and an expressed desire to commit the robbery... We also have video of the suspect breaking in. The case could not be more open and shut."
4. "More than one hundred peer-reviewed studies have been conducted over the past decade, and none of them suggests that this is an effective treatment for hair loss."
5. "They've worked against everything we've worked so hard to build, and they don't care who gets hurt in the process. Make no mistake, they're the enemy, and they won't stop until we're all destroyed."
6. "My three decades of experience in public service, my tireless commitment to the people of this community, and my willingness to reach across the aisle and cooperate with the opposition, make me the ideal candidate for your mayor."
7. "You'll make the right decision because you have something that not many people do: you have heart."
8. "If my years as a Marine taught me anything, it's that caution is the best policy in this sort of situation."
9. "History has shown time and again that absolute power corrupts absolutely."
10. "You know me - I've taught Sunday School at your church for years, babysat your children, and served as a playground director for many summers - so you know I can run your preschool."
11. "Better men than us have fought and died to preserve this great nation. Now is our turn to return the favor. For God and country, gentlemen!"
12. "He is a forensics and ballistics expert for the federal government - if anyone's qualified to determine the murder weapon, it's him."
13. "He has a track record of success with this company, culminating in some of our most acclaimed architecture to date and earning us Firm of the Year nine times in a row."
14. "Research compiled by analysts from NASA, as well as organizations from five other nations with space programs, suggests that a moon colony is viable with international support."
15. "Based on the dozens of archaeological expeditions I've made all over the world, I am confident that those potsherds are Mesopotamian in origin."
16. "You will never be satisfied in life if you don't seize this opportunity. Do you want to live the rest of your years yearning to know what would have happened if you just jumped when you had the chance?"